

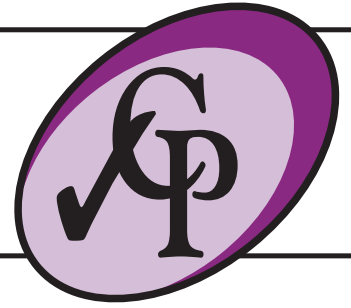
Quantifies  
Verifies  
Identifies

A Professional  
Development Tool

PROFILES

# CheckPoint

360° Competency Feedback System™

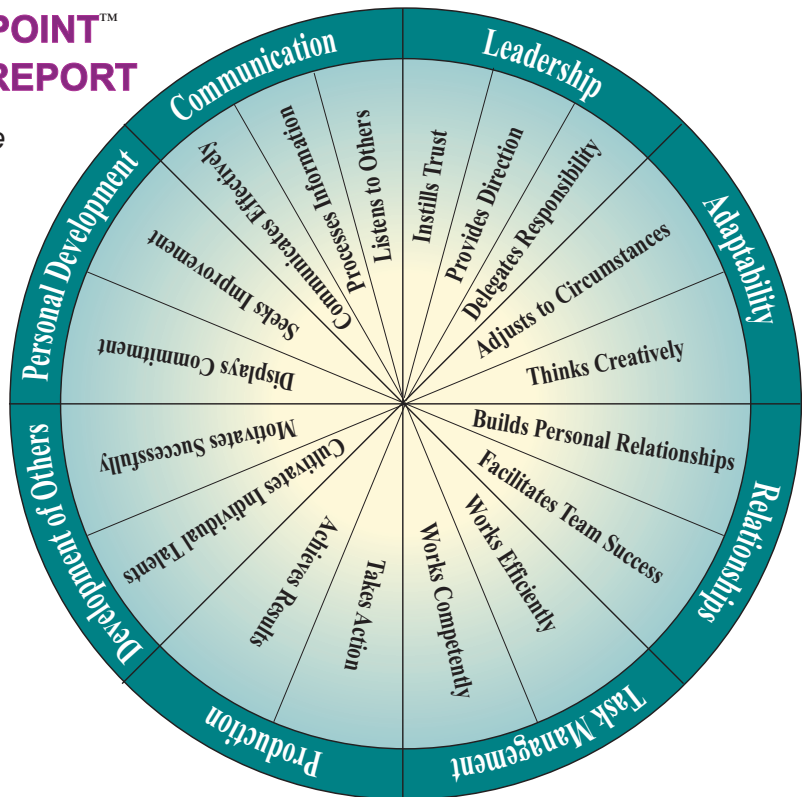


*CheckPoint*™ is a powerful professional development tool, designed to positively impact a manager's growth and career, and an organization's success. For managers, supervisors and others in leadership positions, it can facilitate peak performance that generates improved productivity in the workplace. Best of all, you use it on the Internet.

*CheckPoint*™ quantifies a manager's competencies, verifies the results from a variety of perspectives, and identifies ways to enhance skills. For one individual or for every leader in the organization, *CheckPoint*™ is an ongoing process that can be used at key intervals to monitor the progress of professional growth.

## THE CHECKPOINT™ FEEDBACK REPORT

Chart the course  
of professional  
development



The comprehensive, 4-color *CheckPoint*™ *Report* gives you results that are easy to read and understood. Managers can increase self-awareness, compare perceptions from different work-place sources, measure performance in relation to goals, clarify the expectations of others, and prioritize development needs. An excellent coaching tool, the *CheckPoint*™ *Report* provides a balanced picture with valuable insights. Since all reports are processed at the Profiles International Service Center, confidentiality is assured.



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# CheckPoint™ 360° Measures the Skills Crucial to Effective Job Performance

*CheckPoint™ assesses competencies in the following areas:*

- 1. Communication** – Including the skills of listening to others, processing information and communicating effectively.
- 2. Leadership** – Covering the abilities of instilling trust, providing direction and delegating responsibility.
- 3. Adaptability** – Encompassing the skills of adjusting to circumstances and thinking creatively.
- 4. Relationships** – Assessing the capabilities to build relationships and facilitate team success.
- 5. Task Management** – Gauging the level of aptitude for working efficiently and competently.
- 6. Production** – Appraising abilities to initiate action and achieve results.
- 7. Development of Others** – Measuring proficiencies in cultivating individual talents and motivating successfully.
- 8. Personal Development** – Including the behaviors of displaying commitment and seeking improvement.

## CheckPoint™ is Efficient and Cost Effective

- ♦ Streamlined formats assure fast input – using the Internet.
- ♦ Rapid response time is guaranteed.
- ♦ Low participant cost.

### *Our Clients Say:*

*"I want to thank Profiles International for the professional products and services you have been providing for the past five years. Our productivity has increased every year. We spend far less time dealing with People Problems and more time doing the things that make us a better company."*

*"Since becoming a user of your products, we have been reaching goals in less time. Our efforts are more focused. We have fewer distractions. Profiles International's human resource tools play an essential role in our progress."*

*"Anything we do that helps our managers do their jobs better gives our productivity a big boost. The Profiles products we use have been a godsend to our managers and their staffs. Keep up the terrific work."*

*"People are the most significant variable in the successful operation of any business. Thanks to your services, we have gained control of this variable and have developed programs that make our managers more effective. This means that the employees they manage are more effective, too. Thank you for providing this invaluable service."*